



### **Economic Development Board Meeting Minutes, June 8, 2022**

The meeting was called to order at 12:05 p.m. Open meeting laws noted in the City Office.

**Members Present:** Tom Shoemaker, Derek Downer, Judy Jackson, Randy Heitmann, Jarod Albers, Dave Custer

**Members Absent:** Darcy Johnson, Logan Baker, Jan tenBensel, Dave Custer

**Others Present:** Melissa Jackson, Ashley Gerlach, Jessica Alexander

**Agenda Corrections or Additions:** Add walking bridge discussion from Harvest Meadows to the park

**Consent Approval of Financials/Invoices and Minutes and Bills:** The Board reviewed the monthly financials. A motion was made by Derek Downer, seconded by Jarod Albers, to approve the financials. Motion passed.

**New Business:**

M. Jackson gave an activities report to the Board.

The Business of the Month for July will be the Tri Valley Thrift Store.

Jessica and Ashley reviewed a Downtown Mural project to restore the Rexall Store, James John & Son, and The Leader historic murals. They want to celebrate and revitalize this element of Cambridge history. To date, they have secured \$2,500 from the Furnas County Visitors Committee and have secured the artists to complete the work. A motion was made by Randy Heitmann, seconded by Judy Jackson, to fund the project at a matching \$2,500. Motion passed.

The Board reviewed the Cambridge Museum internship application. A motion was made by Jarod Albers, seconded by Derek Downer, to approve the application. Motion passed.

The Board reviewed the Ekberg Down Payment Assistance application. A motion was made by Randy Heitmann, seconded by Jarod Albers, to approve the application contingent on receiving a bank pre-approval letter and income verification from Hayden on or prior to closing. Motion passed.

M. Jackson gave an update on the Lead for NE fellow. While they were lucky to have several applicants, some didn't meet requirements to move forward, and some ultimately declined moving forward for personal reasons. So, despite an intense search, they have not been able to fill Cambridge's placement at this time.

M. Jackson gave a report about last month's Google ad spend and Google analytics website report. Another Google ad will be placed in the next month with a maximum ad spend of \$200.

**Project Updates:**

M. Jackson gave an update on the Burke/Starr Down Payment Assistance application. Funds are no longer requested.

The Board held discussion on an unused bridge east of Arapahoe – Jan has had discussion with the county about the possibility of moving the bridge to Cambridge to use to connect Harvest Meadows to the City Park. Discussion centered on safety, liability for the golf course, permits, etc. The Board took no action but recommended the Park Foundation could lead the charge if interested.

The meeting was adjourned at 1:02 p.m.

The next Board meeting is scheduled for July 8, 2022, at 12:00 p.m. at the City office.